

An aerial photograph of a serene landscape featuring a calm lake surrounded by dense green forests. A thin wooden plank bridge spans across the water, with a person walking on it. The scene is shrouded in a light mist, creating a peaceful and ethereal atmosphere. The text 'enter e-estonia' is overlaid on the left side of the image, with 'enter' in a smaller font above 'e-estonia'. Below this, the tagline 'running the coolest digital society' is written, with 'coolest' in a pink color.

enter e-estonia

running the coolest digital society

a modest country

extending beyond its borders

- + population: 1.3 million
- + area: 45,339 km²
- + currency: Euro
- + member of: UN, EU, NATO, OECD, Digital Nations
- + ICT sector employees: 6,6% of workforce



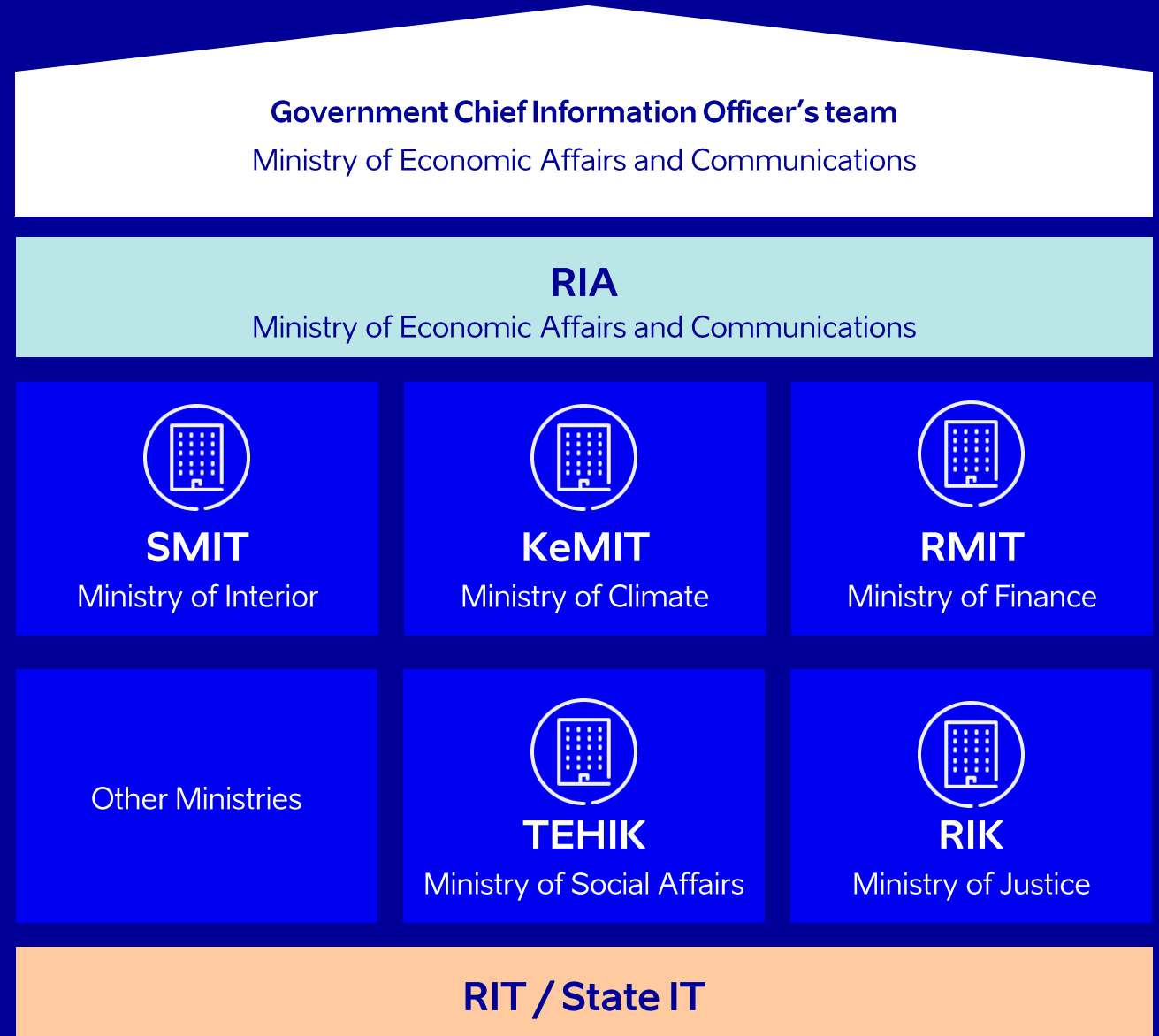
essential

clear and honest principles

- + citizen-centric
- + government institutions and roles
- + e-democracy
- + public-private partnership
- + education
- + cyber security
- + interoperability
- + legal framework



government institutions



digital governance

fast^{est} decision making

- + digital-minded leadership
- + centralised coordination
- + decentralized implementation
- + transparent and effective
- + no vendor-locking
- + data protection
- + no digital divide



digital-minded leadership



political readiness

pragmatism
taking the wave of
digitalisation
expert advisors



civil servants

taking initiative
no traditional career
model for life



citizens

show the gain
raising awareness
at least enable opt-in

legislation principles

- + risk of over-regulating
- + existing or new law
- + ownership
- + data-protection
- + electronic identification as prerequisite
- + connectivity
- + technology as a tool

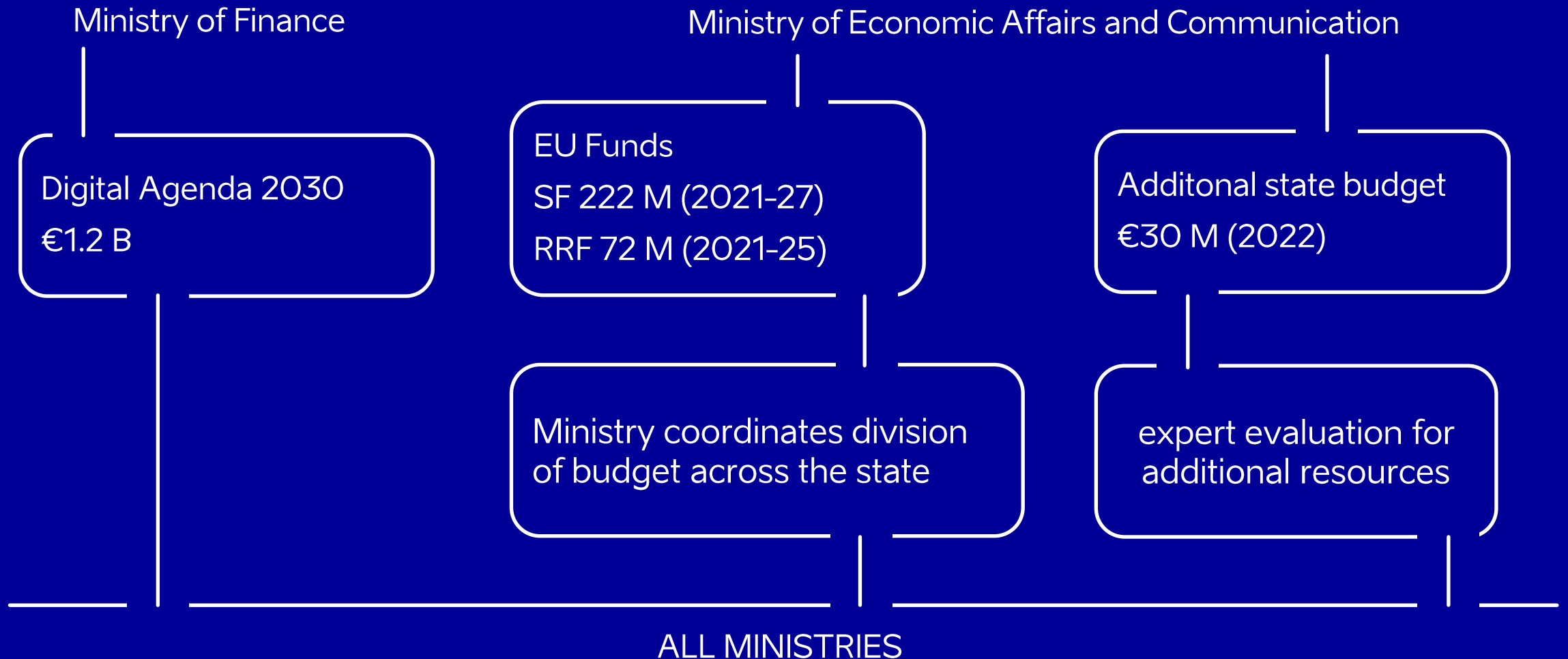


identification
laws

information
society laws

supporting
regulations

IT financing



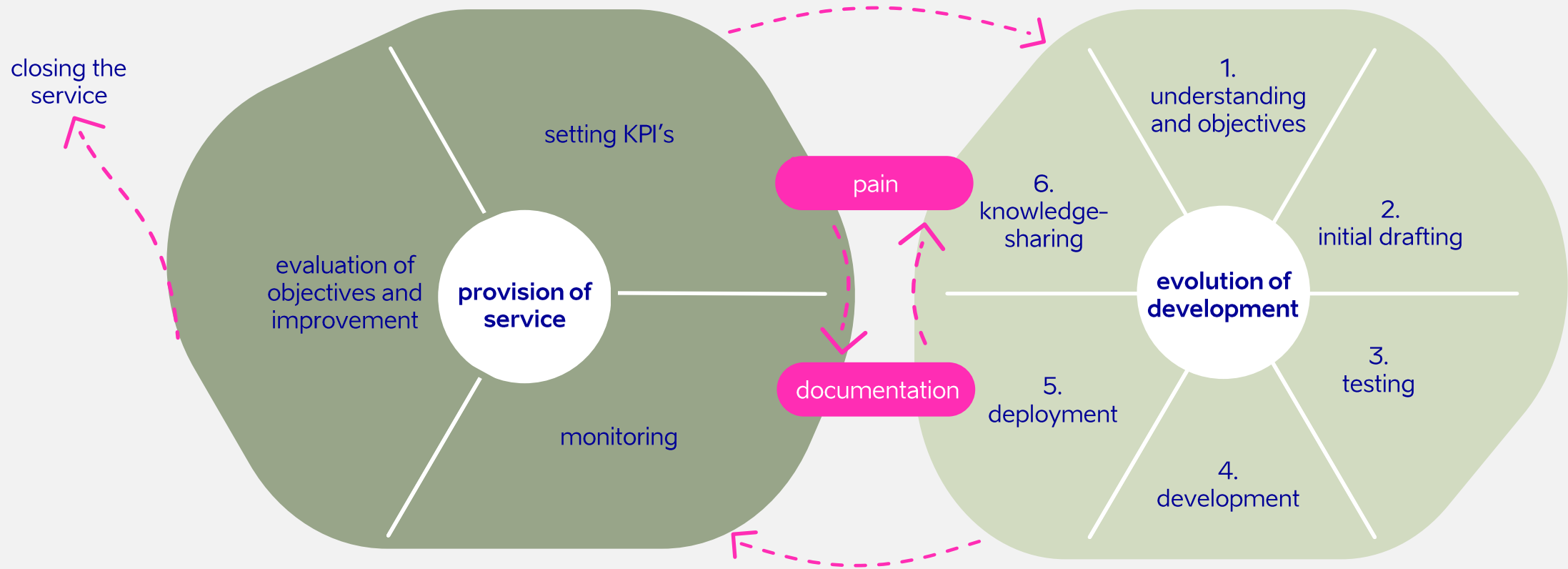
strategic funds

fairest funding for innovation

- + corresponding with agenda and strategy
- + measurable
- + sustainable
- + capability to carry out
- + compliance with pre-conditions



evolution of digital public services



electronic ID

the strongest identity since 2002

- + electronic ID is compulsory
- + 64% use ID-card regularly
- + 19% people use mobile-ID
- + 51% use smart-ID
- + 100,000+ e-Residents



x-road

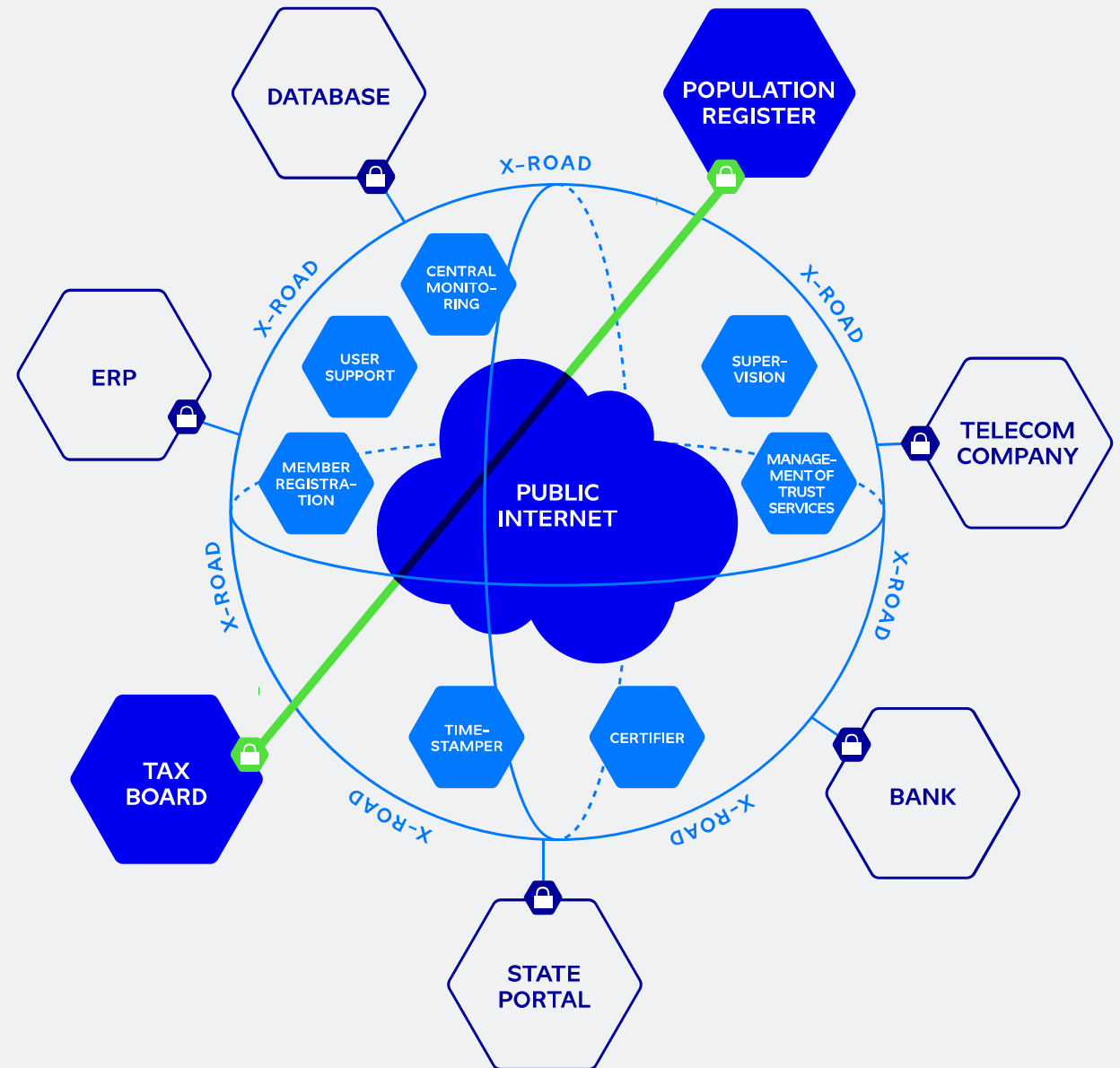
the busiest highway since 2001

X-Road – secure and interoperable open-source data exchange platform

+ operational in Azerbaijan, Argentina, Cambodia, Colombia, El Salvador, Estonia, Faroe Islands, Finland, Germany, Iceland, Japan, Kyrgyzstan, Vietnam, Brazil

X-tee – the Estonian X-Road ecosystem since 2001

+ saving 3 million working hours annually
+ over 3,000 different services
+ over 2,5 billion transactions per year



three pillars

the safest combination to information security

confidentiality

e-Identification:
ID-card, mobile-ID
Smart-ID, e-residency card

availability

X-Road®

integrity

KSI blockchain
Data Tracker
Data Embassy



cyber security

the strongest competence

- + first cyber attack against a nation state in 2007
- + home of NATO CCDCOE and EU IT agency
- + cyber defence league and cyber command
- + non-permanent member of UNSC 2020-2021
- + data embassy
- + KSI Blockchain

cyber security essentials

- + extensive cooperation — cyber attacks don't recognise borders
- + transparency leads to more trust
- + adequate resources & supportive regulatory environment
- + central coordination
- + focus of cyber hygiene

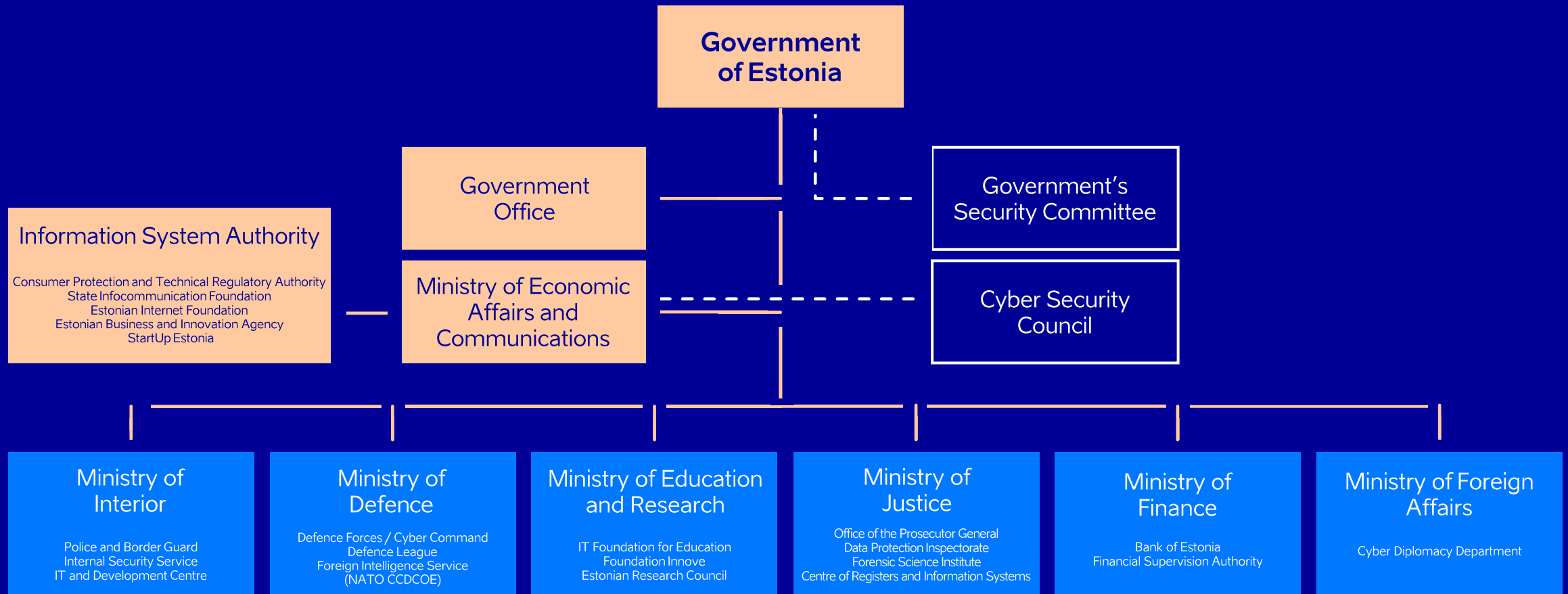


main coordination formats

securing the digital ecosystem

- + Cyber Security Council
- + National Cyber Security Advisory Council
- + Cyber Attack Attribution Commission

management of National Cyber Security



data embassy

digital continuity of Estonia as a state

- + first data embassy in Luxembourg
- + strategically important datasets
- + highest level of security
- + future: additional locations
- + Estonia as a host country



i-voting

internet voting in Estonia since 2005

- + first and still the only one in the world
- + time and location independent
- + strictly optional
- + possibility to change your vote
- + 51% i-voted in the 2023 government elections

digital agenda 2030

estonia full of digital might

- + satisfaction with public digital services
- + super fast, trustworthy and affordable connectivity
- + secure and trustworthy cyber space



estonishing future

seamless e-services available 24/7

- + proactive government
- + AI in government services
- + cross-border digital governance
- + personalised medicine
- + reduce footprint of ICT



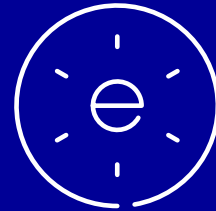
success extending across borders



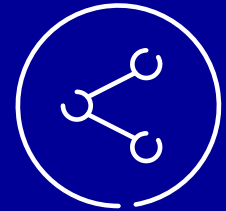
international
collaboration of
digital countries



use cases in
Estonian Tech & IT
Solutions tool



e-solutions from
Estonia's ICT
cluster



cross-border
digital government
solutions

lessons learned

be bold^{est}

- + digital-minded leadership
- + keep it short and simple
- + transparency works
- + shared platforms are quicker
- + service design matters
- + public-private partnership
- + start-up mentality

smartest together

let's keep in touch!

sign up to our newsletter and follow us:

f t in e e-Estonia

e-estonia@eas.ee