

Tailored programmes for public and private sector

If you are looking for a deeper insight into Estonian e-state or building a new generation of e-services of your own, e-Estonia Briefing Centre offers impactful custom-made online programmes. Tailored to specific needs and expectations, the programme allows to take a deep-dive into the inner workings, the hows and whys of the Estonian digital state.

Organised and composed by our business engagement team, the topics (as listed below) are explained by the most renowned Estonian public experts and key players in the Estonian IT sector. We will help you get an extensive overview of the building blocks of e-Estonia and arrange meetings with most suitable contacts for successful partnership, both B2B and B2G.

These exclusive programmes are designed to fit any schedule and can be organised both online or offline, at our e-Estonia Briefing Centre in Tallinn.

Get in touch with us for a personalized quote:
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Examples of successful custom-made programmes:

B2B

- + **Carvajal Technologies** (Colombia) delegation meeting with Estonian companies, e.g. Guardtime, OpenNode, Reah-U, Evocon
Topic: interoperability
- + **Toyota** (South Africa) delegation meeting with Estonian, e.g. Autobahn, Pocosys, Proekspert etc.
Topic: smart city & mobility

B2G

- + **Ekiti State** (Nigeria) government officials meeting with Estonian companies, e.g. Net Group, Aktors, Best Solutions, Datel
Topics: e-governance, business and finance
- + **Ajman** (United Arab Emirates) government delegation meeting with Estonian companies, e.g. SK ID Solutions, Cybernetcia, Flowit etc
Topic: e-governance

e-Estonia's building blocks

RANGE OF TOPICS FOR ONLINE CUSTOM-MADE PROGRAMMES

enter e-Estonia	peek inside the e-state <p>Estonians are pathfinders, who have built an efficient, secure and transparent ecosystem that saves time and money. e-Estonia invites you to follow the digital journey. The initial part introduces and demonstrates the underlying mechanisms involved in digitizing a society, an overview of the main challenges and policies, an understanding of the infrastructure, e-solutions and services.</p>
interoperability	the backbone of e-Estonia <p>The X-Road is the backbone of e-Estonia. Invisible yet crucial, it allows the nation's various public and private sector e-Service databases to link up and function in harmony. The X-road has developed into a tool that can write to multiple databases, transmit large data sets and perform searches across several databases simultaneously.</p>
security and safety	how to keep e-Estonia safe? <p>Being a digital society means exposure to cyber threats. With solid investments in cyber security infrastructure, Estonia has developed extensive expertise in this area, becoming one of the most recognized and appreciated international cyber security experts. Estonia is also the home of NATO's Cooperative Cyber Defence Centre of Excellence</p>
e-identity	the key to e-Estonia <p>Estonia has by far the most advanced national ID card system in the world. Much more than a legal photo ID, the mandatory national card also provides digital access to all of Estonia's secure e-services. Did you know that in Estonia more digital signatures have been used than in the rest of the European Union altogether?</p>
business and finance	where business is easy, business will grow <p>Modern e-solutions make setting up and running a business in Estonia quick and easy. Digital signatures, electronic tax claims or the e-Business Register have pared bureaucracy down to a bare minimum and attracted great international attention to the Estonian business environment.</p>
e-residency	join the new digital nation <p>Estonia is the first country to offer e-Residency, a government-issued digital ID available to anyone in the world. e-Residency offers the freedom to easily start and run a global business in a trusted EU environment.</p>
smart city & mobility	handling traffic the smart way <p>Already in 2000, Estonia made headlines with a pioneering system that instantly pinpoints the location of any mobile phone used to make an emergency call. Estonia is the first country to legalise testing self-driving vehicles on public roads.</p>

education	<p>the smartest children</p> <p>Key to Estonia's success in digitizing public services is the countries' focus on IT and education. In Estonia, twice as many students per capita pursue IT careers as the OECD average and Estonia continuously ranks high in the PISA tests.</p>
e-governance	<p>voting remotely from anywhere in the world</p> <p>In Estonia, it's no abstract idea from the future that you can vote in elections while you're on holiday. I-voting is safe and simple and just one click away on your pc. The government and its offices? Paperless. Access to all public services? Online via the state portal.</p>
e-health	<p>revolutionizing healthcare</p> <p>Estonia's healthcare system has been revolutionized by innovative e-solutions. Patients and doctors, not to mention hospitals and the government benefit from the convenient access and savings that e-services have delivered, while the patients always retain control over their data.</p>
industry 4.0	<p>high efficiency, low costs</p> <p>The transformation in public services hasn't gone anything but unnoticed by Estonian industries. Several players in Estonia's ICT sector focus on industry 4.0 solutions development. At the centre of their strategy is a concept called real time factory which, as the name suggests, allows managers to track key performance indicators in real time.</p>