

Johanna-Kadri Kuusk



As a Digital Transformation Adviser at the e-Estonia Briefing Centre, Johanna-Kadri has made it her mission to tell the story of digitalising Estonia.

Years of experience in media, combined with her education in journalism, have taught Johanna-Kadri the importance of communication. She shares our journey with delegations, demonstrating that the success of digitalisation often hinges not on technological capabilities but on the decision to begin the journey.

Johanna-Kadri is passionate about the discourse between the state and its citizens, aiming to spread democratic values and trust in governance. How has the relationship between the public sector and the population developed to the point where citizens are willing to allow the state to process their most sensitive data in exchange for proactive services, often before they even have to ask for them? Sharing this and other stories about Estonian healthcare, e-Residency, and building a digital state from scratch makes Johanna-Kadri's eyes sparkle.

Education

BA
Journalism and Communication
University of Tartu, Estonia

Topic of Focus

e-governance, education, e-ID
healthcare, digital wellbeing,
i-voting, e-Residency, digital
transformation, international
relations

Languages

English, Estonian

