



# tere!

all about Estonia

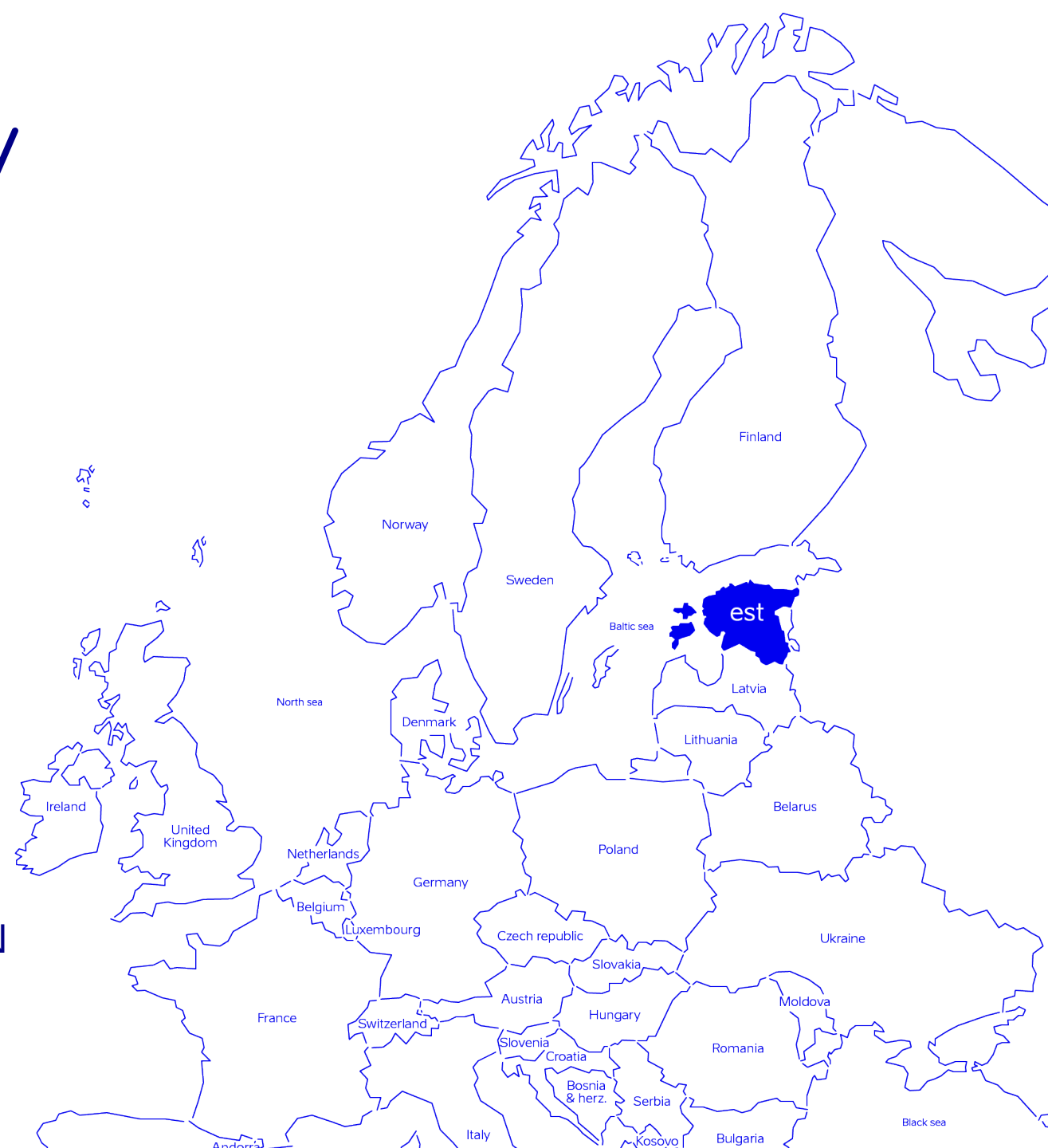




# a modest country

extending beyond its borders

- + population: 1.4 million
- + area: 45,339 km<sup>2</sup>
- + member of: UN, EU, NATO, OECD, WTO, CERN
- + fans of: singing, dancing and sauna





# our highest rankings

#2

Liberal Democracy  
Index 2025

#1

PISA 2025  
cleverest children  
in the EU

#1

OECD 2025  
tax competitiveness  
index

#2

World Press Freedom  
Index 2025



Our principles

make  
shortage an  
advantage

→ resourcefulness





# notably knowledgeable

Europe's smartest children

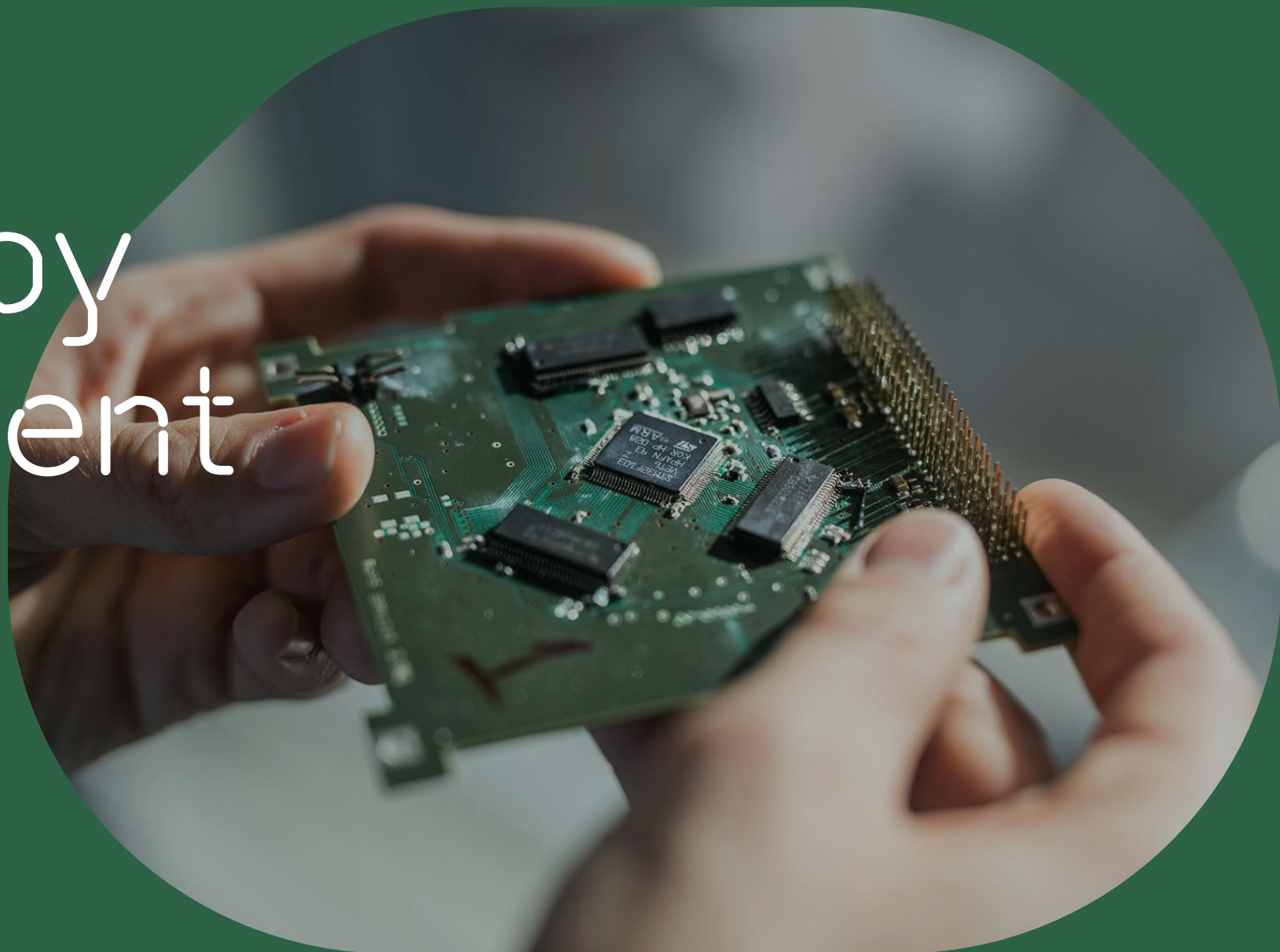
- + digital by default
- + safety through smart regulation
- + AI Leap, Formula Student and HK Unicorn Squad





Our principles

# driven by discontent



→ ambition

# digitally native

100% digital, 0% bureaucrazy

- + citizens initiative portal
- + first nation to embrace i-voting
- + taxes done in minutes





Our principles

have a  
heart and a  
backbone



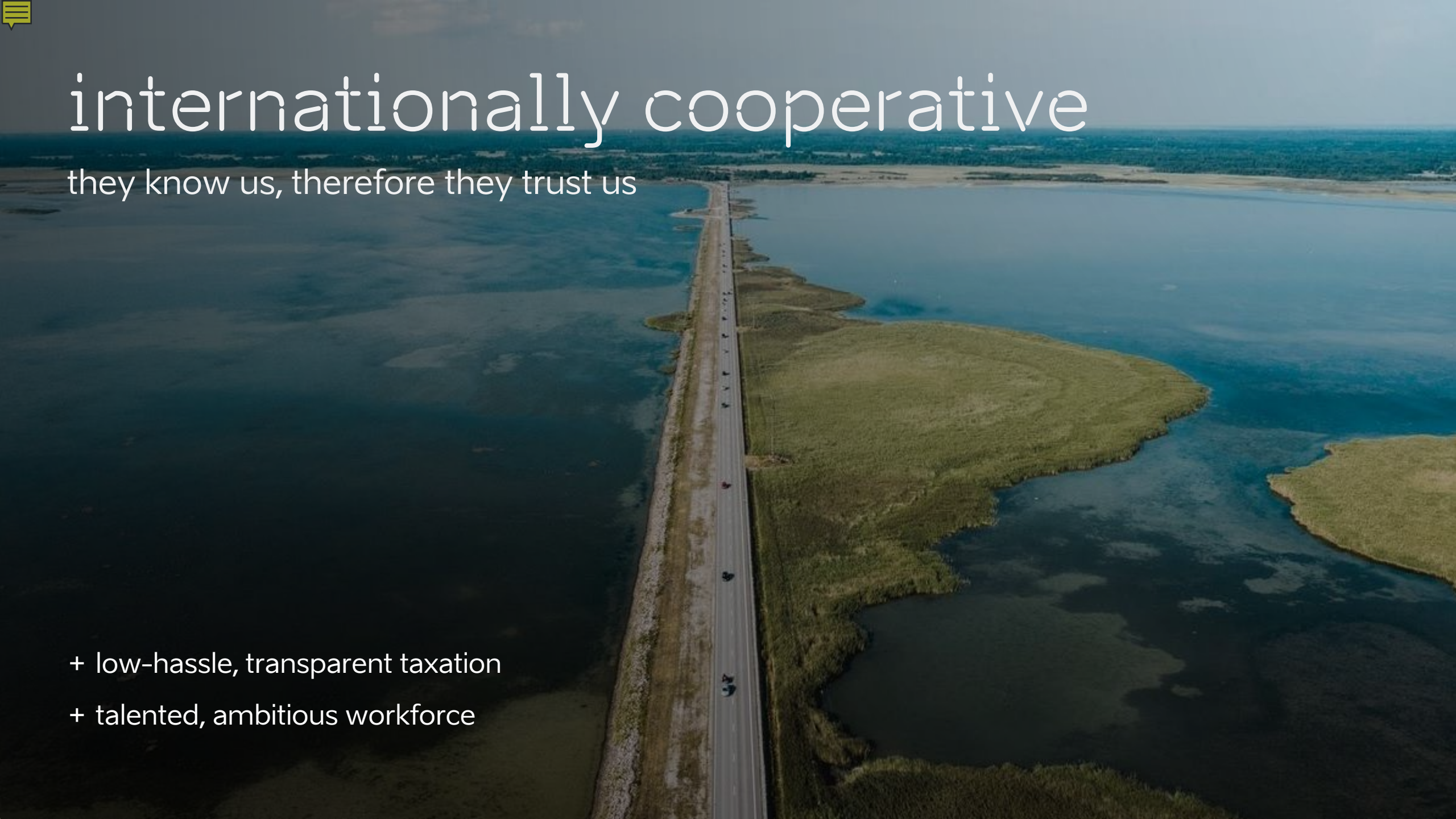
→ integrity



# internationally cooperative

they know us, therefore they trust us

- + low-hassle, transparent taxation
- + talented, ambitious workforce





Our principles

sometimes  
it takes a  
village



→ cooperation



# creatively collaborative

shared responsibility and teamwork inspire innovation

- + digitally minded leadership
- + citizen-centric service design
- + supportive legislation

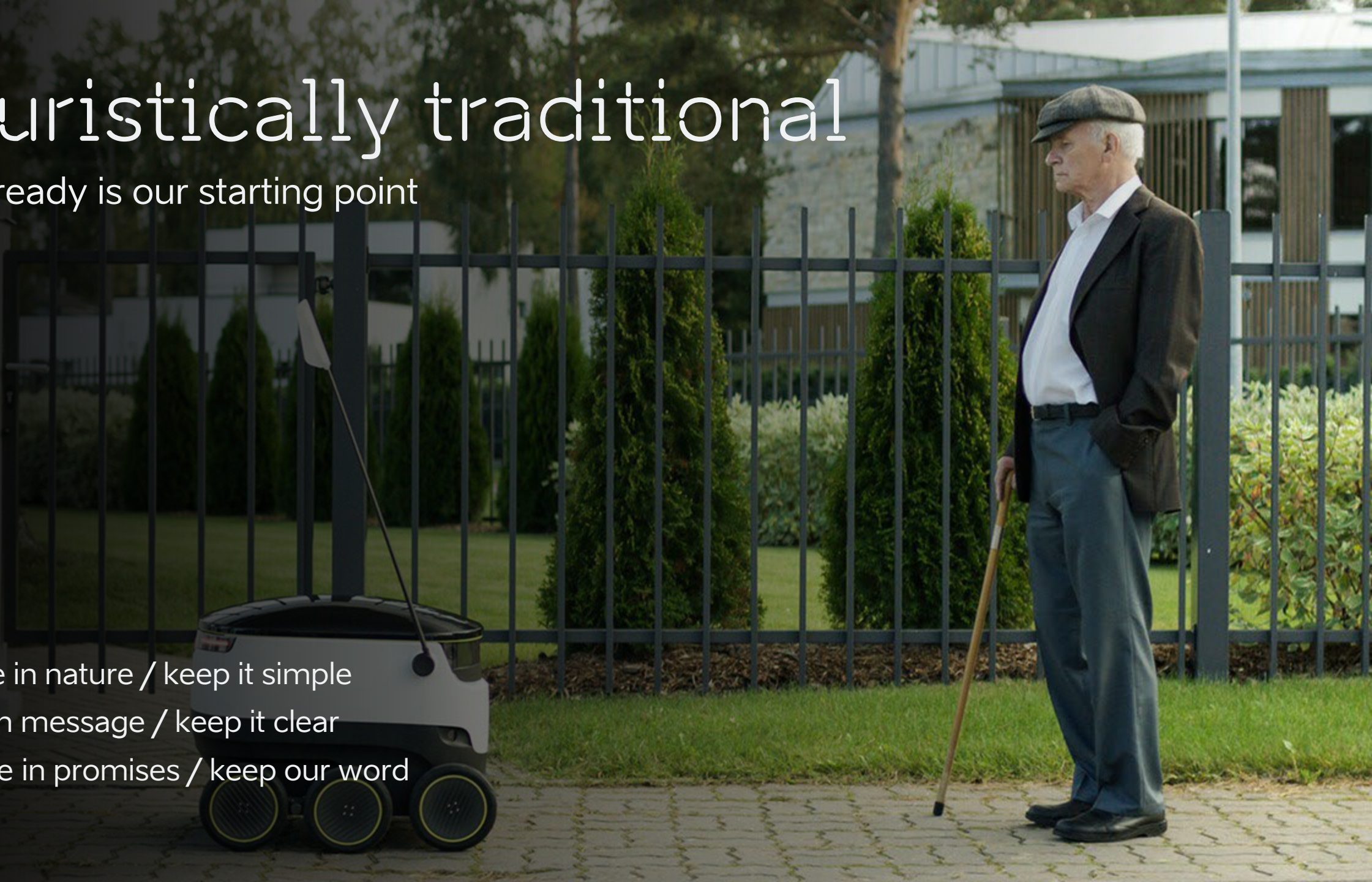




# futuristically traditional

future-ready is our starting point

- + simple in nature / keep it simple
- + clear in message / keep it clear
- + reliable in promises / keep our word





thank you!

